



BC Business Simulation Competition

*" The Ultimate Challenge
in Business "*

Since 1988



What is a Simulation Competition?

- Team competition [4 students] take over and improving the performance of a simulated company in a competitive industry and changing economic environment conditions
- Decisions in all areas of business [HR, Finance, Operations, Marketing] – 40+ decisions /period
- Periods – One quarter or 1 year [8-14 years in total]
- Focus “Reality” as apposed to “Game”



Competition Process [Jan – March]

- **Execution** – 2 phases – 1st : Online 4-6 decisions [1/week]
2nd: Intensive 6-8 decisions [1/hr]
- **Communications** – 1st. Strategy report
2nd. Annual report
3rd. Incidents [mini cases]
- **Judging** – Senior business people
 - 1st. Review reports
 - 2nd. Individual meetings with Judge in area
 - 3rd. Group Presentations to Board of Directors
- **Awards** [Gold/Silver/Bronze]
 - Individual** – CEO, Finance, Operations, Marketing, HR
 - Team** – Strategic/Financial Performance, Communications



[Student Benefits]

1. **Developed team skills** - Integrated teams
2. **Experience** - Putting Strategies into Practice – see what works what doesn't
3. **Time perspective** - real work/real time applications/pressures
4. **Enhance knowledge & skills** - beyond classes [hypothetical's or historic examples]
5. **Better in class performance/results** -viral

Competition Details:

Competition Date: [March -19-22,2010](#)

Setting the Hosting location: [Okanagan College, Kelowna](#)

Competition Supporters/Sponsors: [CA, CMA, CGA, etc.](#)

Competition Fees: [covers expenses of accommodation, meals, transportation in BC for team & coach](#)

Simulation: [To be Announced by Nov. 30th \[currently being negotiated as to setup/cost\]](#)



Event Schedule



B.C. BUSINESS SIMULATION COMPETITION -2010

	Date	Time:	Activity	Location:
On-line	Tuesday	2-Mar	4:30 PM	Live Run #1
Runs:	Tuesday	9-Mar	4:30 PM	Live Run #2
	Thursday	11-Mar	3:30:PM	Strategic Plan - due by E-Mail [Word document]
Runs:	Friday	19-Mar	11:00 - 1:00 PM	Check-in, Lunch -1PM OC -Learning Centre
Day 1				Team Area set-up
			2:00 - 4:30 PM	Strategy Plan Presentations- Board of Directors Each Team- Presents [12 min.+ Questions]
			4:00PM	Run #3 - Due
			4:30 - 5 PM	Sponsor/Coaches Reception
			5:00 - 6:30 PM	Welcome Reception - Students, Coaches,Sponsors, Judges Pin/Pen Exchange
Day 2	Saturday	20-Mar	9:00AM - 12:00	Run #3 [Returned-9:00AM] OC -Learning Centre
				Live Run #4 -10:30 Individual Interviews - by Directors in Areas Specialties [9-12]
				Live Run #5 - 11:45
			12:00PM	Working - Lunch
			1:00 PM - 4:30 PM	Live Run #6 - 1:30 Individual Interviews - by Directors in Areas Specialties [1-4]
				Live Run #7 - 3:00
				Live Run #8 - 4:30
				Run #8 [Returned -Aprox. 10:30PM]
			5:00-10:30PM	Executive Retreat SUPPER/ FUN Evening [6-9:30PM] Team competitions BIG WHITE SKI RESORT
Day 3	Sunday	21-Mar	9:00AM - 12:00	
				Live Run #9 - 9:00 Individual Interviews - by Directors in Areas Specialties [9-12] OC -Learning Centre
				Live Run #10 - 10:30
			11:45 PM	LUNCH
			1:00 - 4:30	Annual Report Presentations - Board of Directors - [each group will receive its last year 1 hr prior to it's presentation]
				Live Run #12 [potential 3:00PM]
			6:00 - 9:30	AWARDS BANQUET Individual & Team Awards

Let the Fun and Games Begin

